



AMIT GUPTA

Inquirer
DISC Type : dc

Owner at Solutionsoftech
Gurugram, Haryana, India

Overview

Amit has no verified overview

👉 Personality Overview

ROI Conscious

Hard To Convince

Upfront

They respond well to confident salespeople. They don't always try to control the conversation but neither do they like yielding it fully. They care equally about the product and its potential impact.

👉 Topics They Care About

Amit has no verified topics they care about

Media Appearances

Amit has no verified media appearances

Work History

- 6-2025
Owner at Solutionsoftech
- 11-2024 - 5-2025
Business Manager at Pump.co
- 2-2023 - 10-2024
Business Development Manager at Builder.ai
- 7-2020 - 1-2023
Regional Head-North India at Necure Telecom Private Limited
- 1-2019 - 6-2020
Regional Account Manager-Rajasthan at Sify Technologies Limited.

Education

- 2004 - 2006
PGDM from Balaji Institute of International Business
- 2000 - 2003
BSc with Computer Applications from University of Rajasthan

More Information

Social Presence :



Prographics :

Exp : 6 Location : **Gurugram, Haryana, India** Job Level : **N/A** Designation : **Owner at Solutionsoftech**

Insights For Selling To Amit

👉 During A Call Or A Meeting

DO's

- Make sure that they have the necessary authority, they could present false stature sometimes
- Make sure that you respond to any queries from them quickly
- Refer to testimonials from others in similar positions

DONT's

- Do not give up if they are not convinced, try again with a different approach
- Don't try too hard to get friendly, let it happen with time
- Avoid long winding pitches, stay objective

👉 When Cold Calling

Insights

Pattern Interrupt: Confident style, with a mix of informality and formality gets their attention.

Pace: Speak slightly fast. Sound like a 'gets shit done' person.

Tone: Do not sound too eager, as if you have met a friend suddenly after a long time. Keep the tone calm but confident.

Tactics To Win: Strong words, focus on results, respectful confidence

Mistakes To Avoid: Apologizing, nervousness, information overload, social proof

Making The Ask: Confidently, ask for 10-15 minutes. Allude to the results and outcomes that are possible. They care about the ends more than the means.

Subconscious Driver: Results and outcomes are what matter to them. Any credible shot at getting results will appeal to them quickly.

Script

Greeting: Amit, this is [user_fname] at [user_companynamewordstwowords].

Opener: In 30 seconds if I could share how 100% of your sellers could kick ass this year, can I go for it?

Introduction: We have built an AI that predicts exactly what would matter to your buyer before you even meet them.

Ask: Can I put 15 minutes on your calendar to show you how this changes outcomes for you?

Close: [time1] on [date1] sounds good? Or would you prefer [time2] on [date2]? And [prospect_email] works well?

👉 When Writing An Email

Subject: To the point, measured

Example: Will this work?', '6.2% revenue impact' etc.

Salutation: No

Example: Skip 'Hi', 'Hey' etc., use only the first name

Greeting: No

Example: Skip usual lines like 'I hope you are doing well'

Emojis/GIFs:

Bullet Points: Could use

Closing Line: Clearly state your ask

Example: Something like 'Can we get on a call tomorrow at 1100 hours and finalize this?'

Complimentary Close: None or standard

Example: Something simple like 'Thanks', 'Regards', or nothing at all.

Tone of Words: Confident, direct

Overall Messaging: Focused on measurable results

Length of Mail: Very Short

Example: Less than 100 words

👉 While Negotiating & Closing

The secret to closing fast with Amit is

- *Conviction in the product matters to them, followed by proof points and strong testimonials.*

Will you ever get a clear answer from Amit

- *They may not be very forthcoming, but they will say no if needed.*

Insights For Deal Planning

How Fast (Or Slow) Will Amit Move?

- *Their decision making speed is somewhere in the middle.*

Can Amit Take Some Risk Or Not?

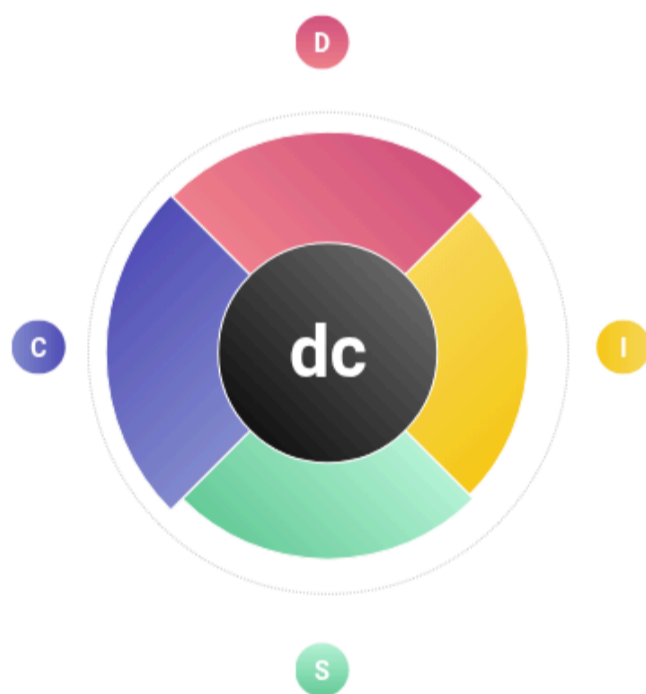
- *They can take risks but after weighing up the pros and cons.*

You And Amit

Personality Compatibility

Not enough data to show compatibility comparison

DISC Profile : Amit's Key Traits



DOMINANCE

Dominance(D) reflects how goal and task oriented a person is and her ability to accomplish results, irrespective of how demanding the circumstances might be. Those scoring high tend to be motivated by winning, competition and success and can be described as direct, demanding and strong willed.

CALCULATIVENESS

Calculativeness(C) reflects the degree to which a person is likely to be cautious, systematic and analytical. Those scoring high tend to emphasise quality and accuracy, enjoy showing off their expertise or challenging assumptions but can sometimes overanalyze things and be overcritical.