



AYUSH GUPTA

Delhi, India

Overview

Ayush Gupta is an entrepreneur and the Co-Founder and CEO of SOSOCIAL, a digital marketing solutions firm. A graduate of Guru Gobind Singh Indraprastha University with a BBA, his background includes roles in health technology and social media coordination, showcasing a diverse business acumen.

He is passionate about leveraging technology to drive social change. Ayush operates with a strong personal belief and motto: "No Fear, No Limits, No Excuses, " which guides his professional endeavors and entrepreneurial spirit.

Unique fact: While earning his business degree, he founded a company focused on social engagement strategies for emerging brands.

Topics They Care About

Entrepreneurship

As the Co-Founder and CEO of SOSOCIAL, he is actively involved in building and leading a business in the digital marketing space.

Digital Marketing

His company, SOSOCIAL, specializes in social engagement strategies, and he has prior experience as a Social Media Coordinator.

Health Technology

Previously served as the Chief Business Officer at MediSetu HealthTech, indicating a strong interest in the healthcare innovation sector.

Tech for Social Change

His professional profile highlights a core passion for applying technological solutions to create meaningful social impact.

Business Management

Holds a Bachelor of Business Administration from Guru Gobind Singh Indraprastha University, focusing on administration, management, and operations.



Media Appearances



From Pediatric Emergency Medicine to Real Estate: A Journey to Financial Freedom with Dr. Ayush Gupta.
Featured in Apple Podcasts

[Listen Now](#)

Apple Podcasts



Student Spotlight: House Hacking and Life Hacking Your Way to Freedom with Dr. Ayush Gupta. Featured in Semi-Retired MD

[Read Now](#)


Article



Dr. Ayush Gupta on Mastering House Hacking in Real Estate Investment. Featured in REI Doctors (Spotify)

[Listen Now](#)


Spotify



Podcast with Ayush Gupta || Senior Program Manager || Amazon. Featured in YouTube

[View Now](#)


YouTube



House Hacking with Ayush Gupta. Featured in White Coat Investor

[Read Now](#)


Article



Gupta takes charge as AYUSH varsity Registrar. Featured in The Tribune India

[Read Now](#)


Article



I Built an AI Meal Planning App for My Family in a Weekend – Here's Everything I Learned. Featured in Medium

[Read Now](#)

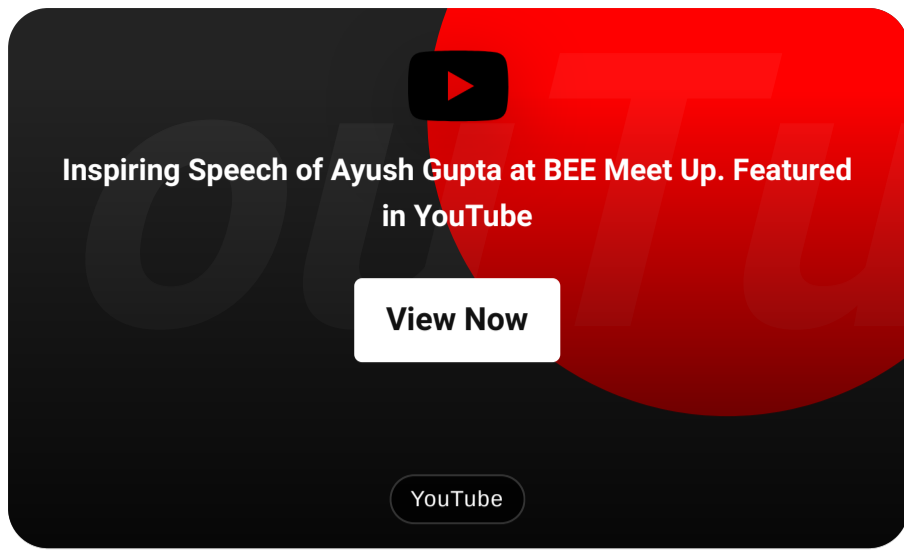
Article



India AI Impact Summit | In conversation with Ayush Gupta, Founder Featured in YouTube

[View Now](#)

YouTube



Work History

Ayush has no verified job history

Education

• 2020 - 2023

Bachelor of Business Administration - BBA from
Guru Gobind Singh Indraprastha University

More Information

Social Presence :



Prographics :

Exp : **N/A** Location : **Delhi, India** Job Level : **N/A** Designation : **N/A**