



BRANDON RIKE

Partner & CEO at TNSN DVSN
Columbus, Ohio Metropolitan Area, United States

Overview

Brandon Rike is a distinguished graphic designer with over 15 years of experience in the music industry, celebrated for his work with artists like Twenty One Pilots and Skrillex. He is the CEO and Co-Founder of Tension Division, a creative house providing comprehensive design and direction for musical artists.

Outside of his design work, Brandon co-hosts "The Sounds and Process Podcast," exploring the intersection of creativity and business. He frequently discusses his Midwest roots, emphasizing a strong work ethic, and often speaks on the importance of family and integrating personal values into his professional life.

He created the iconic logo and visual branding for Twenty One Pilots' massively successful "Blurryface" album cycle.

Topics They Care About

Artist Brand Identity

His career is defined by creating comprehensive visual identities for major music acts, including logos, merchandise, and album art for bands like Twenty One Pilots.

Creative Entrepreneurship

As CEO of Tension Division and a former freelancer, he often shares insights on the business of design and running a creative agency on podcasts.

Design Process

He co-hosts "The Sounds and Process Podcast," which is dedicated to discussing the methods, philosophies, and challenges behind creative work in the music industry.

Work-Life Balance

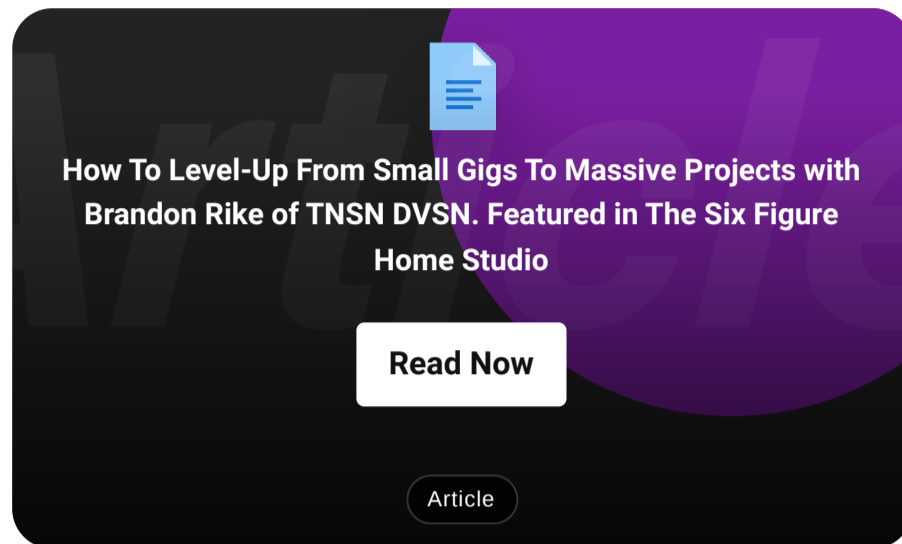
In multiple interviews, he highlights the importance of family and maintaining a healthy balance between his demanding creative career and personal life.

Authentic Storytelling

His work focuses on translating an artist's sound and story into a cohesive visual language that connects authentically with their audience.



Media Appearances



Work History

- 9-2017
Partner & CEO at TNSN DVSN
- 1-2013
Senior Art Director at Twenty One Pilots
- 1-2002
Graphic Designer, Apparel Artist at Brandon Rike (self)

Education

Brandon has no verified education history

More Information

Social Presence :



Prographics :

Exp : **24** Location : **Columbus, Ohio Metropolitan Area, United States** Job Level : **Leadership**

Designation : **Partner & CEO at TNSN DVSN**