



## COREY COOPER

**Founder at BOTE**

Destin, Florida, United States

### Overview

Corey Cooper is the founder of BOTE, a lifestyle brand he built from the ground up. An Auburn University-trained mechanical engineer, he leveraged his technical background to innovate in the watersports industry, leading the company through a successful acquisition by Kent Outdoors.

His passion for the coastal Florida lifestyle, particularly fishing and paddling, was the direct inspiration for creating BOTE. He identified a need for a more stable and functional paddleboard and began designing and building prototypes in his garage, blending his personal hobbies with his professional expertise.

Interesting fact: The idea for BOTE came from his personal frustration with existing paddleboards being too unstable for fishing.

### Topics They Care About

#### Product Innovation

As a mechanical engineer, he founded BOTE by redesigning the paddleboard in his garage to solve personal needs for better stability and functionality for fishing.

#### Lifestyle Branding

Successfully grew BOTE beyond just equipment into a brand that defines a coastal, adventure-driven lifestyle, which culminated in a successful company exit.

#### Entrepreneurial Journey

He conceived, founded, and scaled a successful company from his garage to a major acquisition, demonstrating a full-cycle entrepreneurial mindset.

#### Watersports & Fishing

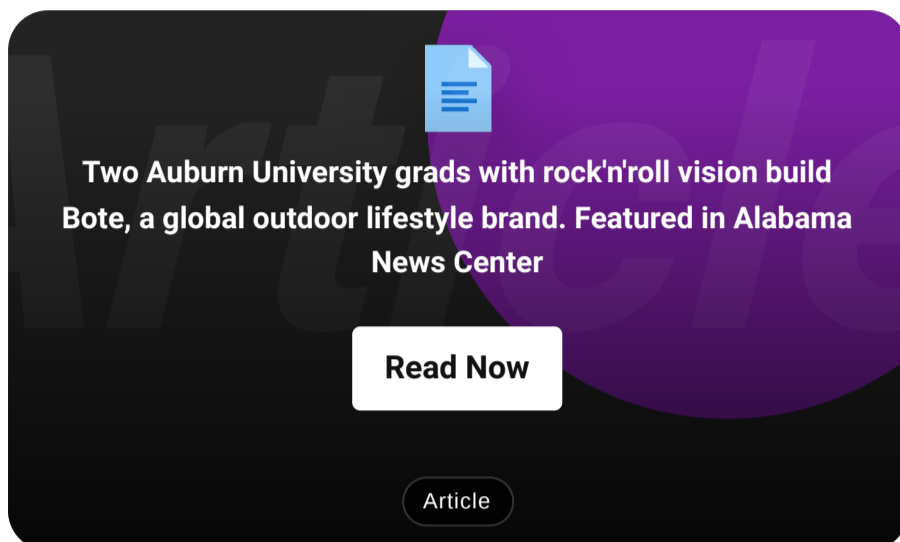
His personal passion for fishing and being on the water in the Florida Panhandle was the direct inspiration and foundation for creating his company's innovative products.

#### Auburn Tigers

[Predicted] He earned his Bachelor of Science in Engineering from Auburn University's Samuel Ginn College of Engineering and likely follows their athletics.



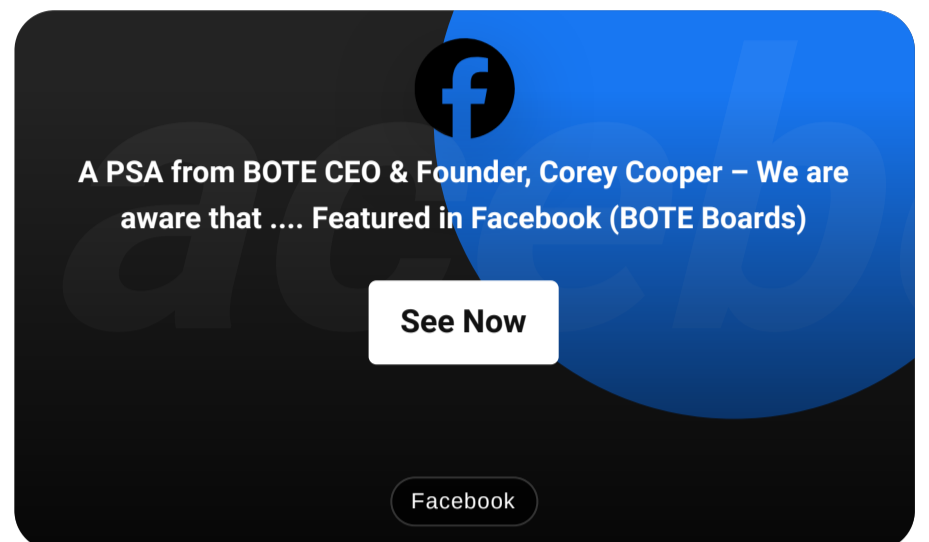
## Media Appearances



Two Auburn University grads with rock'n'roll vision build Bote, a global outdoor lifestyle brand. Featured in Alabama News Center

[Read Now](#)

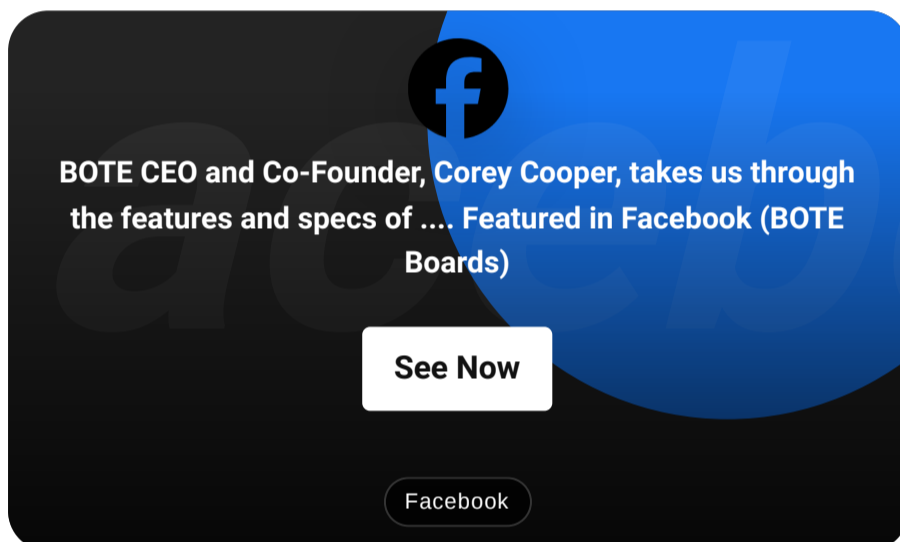
Article



A PSA from BOTE CEO & Founder, Corey Cooper – We are aware that .... Featured in Facebook (BOTE Boards)

[See Now](#)

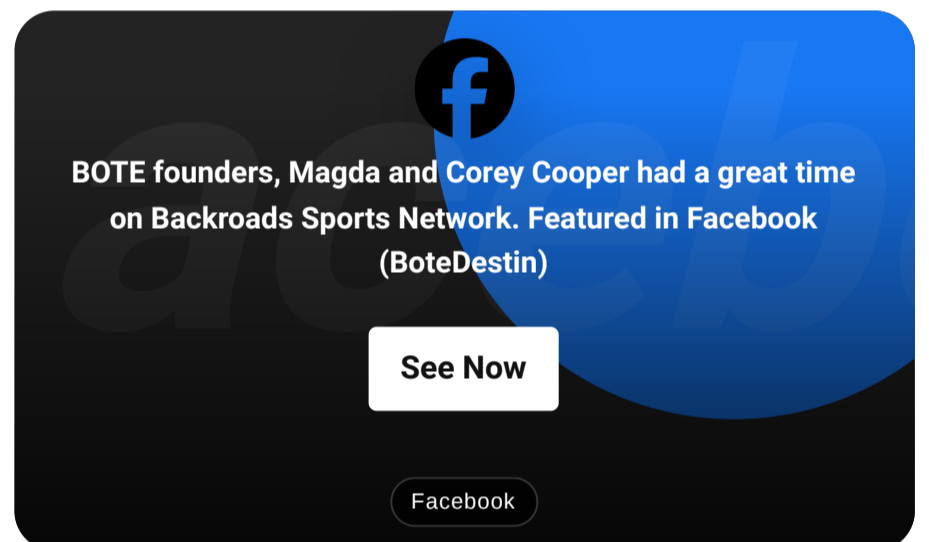
Facebook



BOTE CEO and Co-Founder, Corey Cooper, takes us through the features and specs of .... Featured in Facebook (BOTE Boards)

[See Now](#)

Facebook



BOTE founders, Magda and Corey Cooper had a great time on Backroads Sports Network. Featured in Facebook (BoteDestin)

[See Now](#)

Facebook

## Work History

- 1-2009  
Founder at BOTE
- Mechanical Design Engineer at InDyne

## Education

- 2001 - 2004  
Bachelor of Science - BS from Auburn University, Samuel Ginn College of Engineering

## More Information

### Social Presence :



### Prographics :

Exp : **17**   Location : **Destin, Florida, United States**   Job Level : **Leadership**   Designation : **Founder at BOTE**