



DASHA SKYE

Collaborator
DISC Type : is

Founder at Digital Lab
Wanaka, Otago, New Zealand

Overview

Dasha has no verified overview

👉 Personality Overview

Three light blue rounded rectangular boxes containing the following text:

- Good Listener
- Appreciative
- Example Driven

Unlike D or C types, they are calm as well as friendly and can give the impression of being more receptive than they actually are. They are more likely to go for proven solutions. Win-win scenarios can appeal strongly to them.

👉 Topics They Care About

Dasha has no verified topics they care about

Media Appearances

Dasha has no verified media appearances

Work History

- 11-2022
Founder at Digital Lab
- 2021
Co-Founder & Brand Director at Epic Coffee NZ

Education

Dasha has no verified education history

More Information

Social Presence :



Prographics :

Exp : 5 Location : **Wanaka, Otago, New Zealand** Job Level : **Leadership** Designation : **Founder at Digital Lab**

Insights For Selling To Dasha

👉 During A Call Or A Meeting

DO's

- If possible, involve their colleagues in the sales process
- When asking them questions, sound relatable and informal
- Show genuine interest in solving their problems

DONT's

- Don't give the impression of being unproven or risky
- Avoid unnecessary confrontation if it arises incidentally
- Don't get into excessive details unless prompted

👉 When Cold Calling

Insights

Pattern Interrupt: Informal style, where you are talking in a friendly & casual manner, with a big smile on makes them want to speak to you.

Pace: Don't be too fast or too slow, stay in the middle. Sound like a 'brings happiness to others' person.

Tone: Speak with high energy and in a personal manner, as if you have met a friend suddenly after a long time.

Tactics To Win: Giving social proof, personal rapport, usage of superlatives, repeating their name.

Mistakes To Avoid: Information overload, use of negations

Making The Ask: Use positivity and/or humor to make the ask. It appeals to them, as if you are bringing a cheer to their day. (Avoid doing this with Dominant or Calculative types)

Subconscious Driver: They are driven by emotion more than any other type. Hence a proposition that excites them will immediately get their attention.

Script

Greeting: Hey Dasha, [user_fname] here at [user_companynamewordstwowords] calling you this morning/evening!

Opener: Now I know how much people love cold calls, so how about 30 seconds to tell you what I have for you?

Introduction: We have built an AI that predicts exactly what will build a solid relationship with each prospect before you even spend a minute with them.

Ask: Dasha, leaders just like you at companies like [abc], [xyz] have been blown away with what they have seen, why don't we put 15 minutes on your calendar to show you if what I am saying is actually real, yeah?

Close: So morning at around [time] next [tuesday], shall we say? And is it [prospect_email]? Don't want to get that wrong you know!

👉 When Writing An Email

Subject: Personalized, clear

Example: John, let's close this tomorrow?', 'You will get this!' etc.

Salutation: Yes (Something formal)

Example: Use 'Hi', 'Hello' etc. (along with the first name)

Greeting: Yes (Say something usual)

Example: Say something usual and friendly, like 'It's a real pleasure'

Emojis/GIFs:

Bullet Points: Avoid

Closing Line: Close on a positive note

Example: Something like 'I am excited to discuss this tomorrow, does 11 am work well?'

Complimentary Close: Unique, pleasant

Example: Something like 'Looking forward!', 'To new beginnings!' etc.

Tone of Words: Friendly, exciting

Overall Messaging: Focused on social proof

Length of Mail: Medium

Example: Ideally upto 130-150 words

👉 While Negotiating & Closing

The secret to closing fast with Dasha is

- *Relationships can sway their decisions, followed by the low risk and the presence of good evidence.*

Will you ever get a clear answer from Dasha

- *They are diplomatic when needed and rarely say no directly.*

Insights For Deal Planning

How Fast (Or Slow) Will Dasha Move?

- *Even if they are engaged and friendly, they can take their time to make decisions.*

Can Dasha Take Some Risk Or Not?

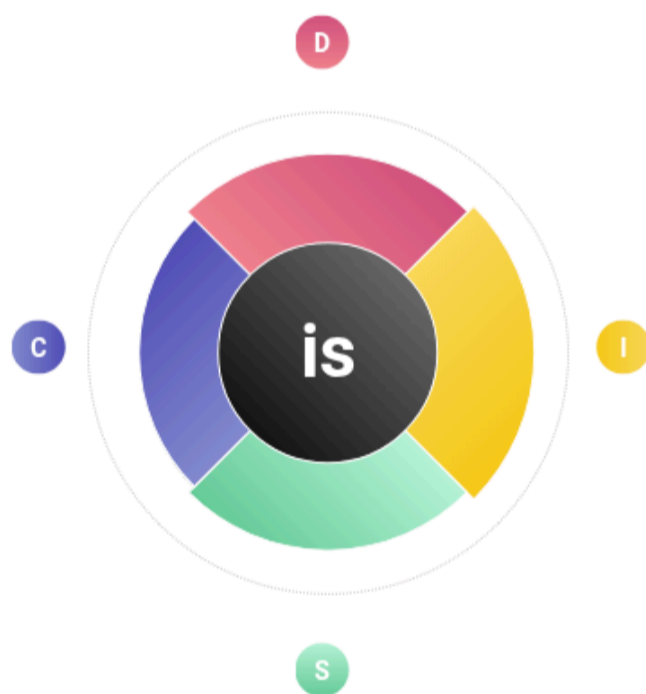
- *They probably won't put a lot at risk.*

You And Dasha

Personality Compatibility

Not enough data to show compatibility comparison

DISC Profile : Dasha's Key Traits



INFLUENCE

Influence(I) reflects the degree to which a person prefers to work by influencing or persuading others. Those scoring high tend to be people oriented, are motivated by social recognition and building relationships and can be described as warm and enthusiastic in general.

STEADINESS

Steadiness(S) reflects the degree to which a person is likely to focus on cooperation, support and taking everyone along. Those scoring high tend to be consistent and calm, are excited about the opportunity to collaborate and partner and could sometimes be indecisive or overly accommodating.