



EMILY MURRAY

Collaborator

DISC Type : is

International Entertainment & Devices Editor at Amazon

London Area, United Kingdom

Overview

Emily has no verified overview

👉 Personality Overview

Consensus Builder

Fair-minded

Example Driven

They are more likely to opt for solutions that are proven in the market. Unlike D or C types, they are calm as well as friendly and can give the impression of being more receptive than they actually are. Scenarios where both sides can come out as winners appeal to them greatly.

👉 Topics They Care About

Emily has no verified topics they care about

Media Appearances

Emily has no verified media appearances

Work History

- 1-2026
International Entertainment & Devices Editor at Amazon
- 4-2025 - 1-2026
UK Editor at Amazon
- 4-2023 - 4-2025
Entertainment Editor - GamesRadar+ at Future
- 4-2022 - 7-2025
Film Critic at BBC
- 3-2018
Presenter/Q&A Host at MANCHESTER FILM FESTIVAL LIMITED

Education

- 2015 - 2016
Master's Degree from The University of Salford
- 2012 - 2015
Bachelor's Degree from University of Leeds

More Information

Social Presence :



Prographics :

Exp : 10 Location : London Area, United Kingdom Job Level : N/A

Designation : International Entertainment & Devices Editor at Amazon

Insights For Selling To Emily

👉 During A Call Or A Meeting

DO's

- Use phrases like 'trust me when', 'your team will love' etc.
- Summarize the key points at the end of the conversation
- Show them how they look good by making this decision

DONT's

- Don't push them to make decisions very fast, let them take their time
- Don't sound very transactional
- Don't get into excessive details unless prompted

👉 When Cold Calling

Insights

Pattern Interrupt: Informal style, where you are talking in a friendly & casual manner, with a big smile on makes them want to speak to you.

Pace: Don't be too fast or too slow, stay in the middle. Sound like a 'brings happiness to others' person.

Tone: Speak with high energy and in a personal manner, as if you have met a friend suddenly after a long time.

Tactics To Win: Giving social proof, personal rapport, usage of superlatives, repeating their name.

Mistakes To Avoid: Information overload, use of negations

Making The Ask: Use positivity and/or humor to make the ask. It appeals to them, as if you are bringing a cheer to their day. (Avoid doing this with Dominant or Calculative types)

Subconscious Driver: They are driven by emotion more than any other type. Hence a proposition that excites them will immediately get their attention.

Script

Greeting: Hey Emily, [user_fname] here at [user_companynamewithfirsttwowords] calling you this morning/evening!

Opener: Now I know how much people love cold calls, so how about 30 seconds to tell you what I have for you?

Introduction: We have built an AI that predicts exactly what will build a solid relationship with each prospect before you even spend a minute with them.

Ask: Emily, leaders just like you at companies like [abc], [xyz] have been blown away with what they have seen, why don't we put 15 minutes on your calendar to show you if what I am saying is actually real, yeah?

Close: So morning at around [time] next [tuesday], shall we say? And is it [prospect_email]? Don't want to get that wrong you know!

👉 When Writing An Email

Subject: Personalized, clear

Example: John, let's close this tomorrow?', 'You will get this!' etc.

Salutation: Yes (Something formal)

Example: Use 'Hi', 'Hello' etc. (along with the first name)

Greeting: Yes (Say something usual)

Example: Say something usual and friendly, like 'It's a real pleasure'

Emojis/GIFs:

Bullet Points: Avoid

Closing Line: Close on a positive note

Example: Something like 'I am excited to discuss this tomorrow, does 11 am work well?'

Complimentary Close: Unique, pleasant

Example: Something like 'Looking forward!', 'To new beginnings!' etc.

Tone of Words: Friendly, exciting

Overall Messaging: Focused on social proof

Length of Mail: Medium

Example: Ideally upto 130-150 words

👉 While Negotiating & Closing

The secret to closing fast with Emily is

- *Relationship and rapport play a major role, followed by low risk and the presence of proof points.*

Will you ever get a clear answer from Emily

- *They are diplomatic when the need arises; they hardly ever say a direct no.*

Insights For Deal Planning

How Fast (Or Slow) Will Emily Move?

- *They can take their time to reach decisions, even while they stay engaged and friendly.*

Can Emily Take Some Risk Or Not?

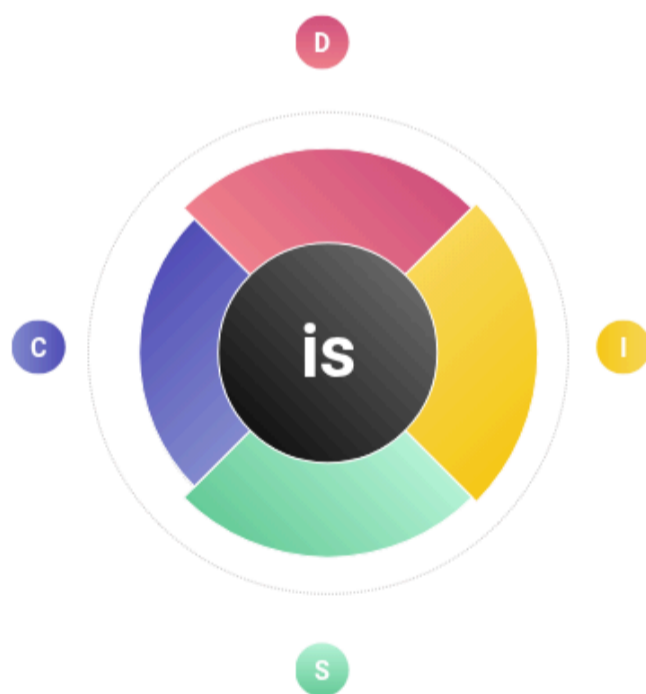
- *They are unlikely to take many risks.*

You And Emily

Personality Compatibility

Not enough data to show compatibility comparison

DISC Profile : Emily's Key Traits



INFLUENCE

Influence(I) reflects the degree to which a person prefers to work by influencing or persuading others. Those scoring high tend to be people oriented, are motivated by social recognition and building relationships and can be described as warm and enthusiastic in general.

STEADINESS

Steadiness(S) reflects the degree to which a person is likely to focus on cooperation, support and taking everyone along. Those scoring high tend to be consistent and calm, are excited about the opportunity to collaborate and partner and could sometimes be indecisive or overly accommodating.