



# MICHAEL THOMPSON

**Enthusiast**  
DISC Type : i

**Looking for the next big challenge at none**  
Vancouver, British Columbia, Canada

## Overview

Michael has no verified overview

### 👉 Personality Overview

**Non-Confrontational**

**Consensus Focused**

**Story Driven**

They prefer to build relationships rather than staying totally transactional. They tend to be agreeable by nature, so take their promises with a pinch of salt. Unlike D or C types, they are convinced more by stories and testimonials.

### 👉 Topics They Care About

Michael has no verified topics they care about

## Media Appearances

Michael has no verified media appearances

## Work History

- 6-2025  
Looking for the next big challenge at none
- 4-2022  
Senior Director, EPC at Pattern Energy Group
- 3-2021 - 4-2022  
Project Lead, HVDC Pre-Construction at Pattern Energy Group
- 3-2020 - 3-2022  
Director, Pre-Construction at Pattern Energy Group
- 7-2019 - 1-2021  
Construction Lead at Pattern Energy Group

## Education

- 1995 - 1996  
Master of Science (MSc) with Distinction from University of Leeds
- 1991 - 1994  
B.Sc. Natural Environmental Science (Earth Sciences) from The University of Sheffield
- 1984 - 1989  
Education details unavailable from Broughton High School

## More Information

Social Presence :



Prographics :

Exp : **29** Location : **Vancouver, British Columbia, Canada** Job Level : **Senior**

Designation : **Looking for the next big challenge at none**

## Insights For Selling To Michael

### 👉 During A Call Or A Meeting

#### DO's

- Invite them for a lunch or a drink/coffee
- Give them the opportunity to lead the conversation where possible
- Speak from experience about success that the product has seen with other customers

#### DONT's

- Avoid overloading them with too much information
- Don't be excessively objective, be like a storyteller with them
- Don't be too formal with them, they trust informality more

## 👉 When Cold Calling

### Insights

**Pattern Interrupt:** Informal style, where you are talking in a friendly & casual manner, with a big smile on makes them want to speak to you.

**Pace:** Don't be too fast or too slow, stay in the middle. Sound like a 'brings happiness to others' person.

**Tone:** Speak with high energy and in a personal manner, as if you have met a friend suddenly after a long time.

**Tactics To Win:** Giving social proof, personal rapport, usage of superlatives, repeating their name.

**Mistakes To Avoid:** Information overload, use of negations

**Making The Ask:** Use positivity and/or humor to make the ask. It appeals to them, as if you are bringing a cheer to their day. (Avoid doing this with Dominant or Calculative types)

**Subconscious Driver:** They are driven by emotion more than any other type. Hence a proposition that excites them will immediately get their attention.

### Script

**Greeting:** Hey Michael, [user\_fname] here at [user\_companynamewithfirsttwowords] calling you this morning/evening!

**Opener:** Now I know how much people love cold calls, so how about 30 seconds to tell you what I have for you?

**Introduction:** We have built an AI that predicts exactly what will build a solid relationship with each prospect before you even spend a minute with them.

**Ask:** Michael, leaders just like you at companies like [abc], [xyz] have been blown away with what they have seen, why don't we put 15 minutes on your calendar to show you if what I am saying is actually real, yeah?

**Close:** So morning at around [time] next [tuesday], shall we say? And is it [prospect\_email]? Don't want to get that wrong you know!

## 👉 When Writing An Email

**Subject:** Personalized, catchy

*Example: John, is this interesting?', 'Increasing sales conversion, together!' etc.*

**Salutation:** Yes (Something casual)

*Example: Use 'Hi', 'Hey' etc. (along with the first name)*

**Greeting:** Yes (Say something interesting/unusual)

*Example: Use unusual lines, like 'This has been quite a week', 'What a game yesterday' etc.*

**Emojis/GIFs:**

**Bullet Points:** Avoid

**Closing Line:** Build excitement

*Example: Something like 'So John, lets get the ball rolling?'*

**Complimentary Close:** Unique, pleasant

*Example: Something like 'Excited!', 'To a great partnership!' etc.*

**Tone of Words:** Friendly, first-person

**Overall Messaging:** Focused on the person and relationship

**Length of Mail:** Long

*Example: Maximum upto 150 words*

## 👉 While Negotiating & Closing

The secret to closing fast with Michael is

- *Relationship and rapport are valuable for them, but so is proven product value.*

Will you ever get a clear answer from Michael

- *They are unlikely to say no directly.*

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## Insights For Deal Planning

How Fast (Or Slow) Will Michael Move?

- *They are not very fast decision makers, even while they continue to stay engaged.*

Can Michael Take Some Risk Or Not?

- *They can take some low-probability risks if needed.*

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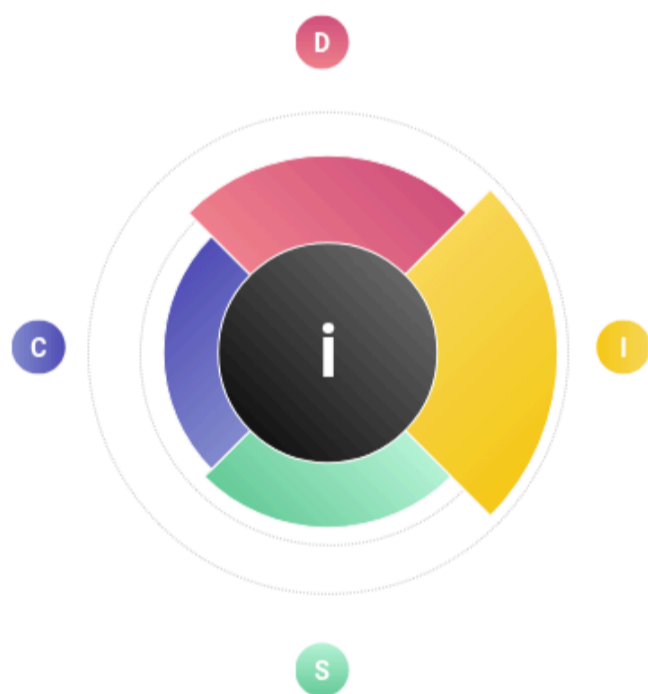
## You And Michael

### Personality Compatibility

Not enough data to show compatibility comparison

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## DISC Profile : Michael's Key Traits



### INFLUENCE

Influence(I) reflects the degree to which a person prefers to work by influencing or persuading others. Those scoring high tend to be people oriented, are motivated by social recognition and building relationships and can be described as warm and enthusiastic in general.