



PASCAL FIERS

Critic
DISC Type : C

Operations Director EMEA-I at Victaulic
Ghent Metropolitan Area, Belgium

Overview

Pascal has no verified overview

👉 Personality Overview

Information Seeker Negotiator Precise

Unless the value is proven by data, they are unlikely to value fancy features. They choose to analyze logically and value facts to emotions. They like to do things independently and don't look for support from others.

👉 Topics They Care About

Pascal has no verified topics they care about

Media Appearances

Pascal has no verified media appearances

Work History

- 6-2017
Operations Director EMEA-I at Victaulic
- 1-2005 - 5-2017
Operations Manager at Victaulic
- 8-2001 - 12-2004
Warehouse & Production Manager at Victaulic
- 1-1997 - 8-2001
Warehouse & Supply Chain Manager at Victaulic
- 3-1994 - 12-1996
Warehouse Manager at Victaulic

Education

- 2003 - 2004
Supply Chain Management from APICS
- 2002 - 2003
Expert in Logistics from SBM Syntra West

More Information

Social Presence :



Prographics :

Exp : **36** Location : **Ghent Metropolitan Area, Belgium** Job Level : **Mid-senior**

Designation : **Operations Director EMEA-I at Victaulic**

Insights For Selling To Pascal

👉 During A Call Or A Meeting

DO's

- Don't forget to mention how you compare to competition on both features and pricing
- Use phrases like 'expect X% improvement', 'data clearly shows' etc.
- Be ready for penetrating questions and critical examination of your pitch

DONT's

- Don't rush them till they have clearly gotten all the necessary information
- Don't try too hard to build a relationship with them
- Don't try to give too many examples of other users, they like to make their own decisions

👉 When Cold Calling

Insights

Pattern Interrupt: Speaking in a slightly hesitant manner, and seeking their permission at the start through a negation can get you a chance.

Pace: Speak slightly fast, especially if you tend to be calm and confident. Sound like a 'knows their domain' person.

Tone: Keep your tone slightly apprehensive, as if you are a little unsure about calling them.

Tactics To Win: Use of negations, giving full information

Mistakes To Avoid: Use of superlatives, overusing social proof

Making The Ask: Use negations, it is extra effective with them. It gives them a chance to say no, they like doing that.

Subconscious Driver: They believe they know a lot, so it needs to make sense as well as make them curious. They need to think that it is something worth investigation.

Script

Greeting: Hi Pascal, this is [user_fname] at [user_companynamewordstwowords].

Opener: You probably don't want to be on this cold call, would it be a problem if I asked for 30 seconds of your time?

Introduction: My company has leveraged 30+ years of research to build an AI that can predict anyone's personality, behavior and decision-making style before you even spend a minute with them.

Ask: Companies like [abc], [xyz] have been able to move [KPI1] by X% and [KPI2] by Y%. Would it be too much to put 15 minutes on your calendar to share why this could be high ROI for you?

Close: Can I suggest [time1] on [date1]? Or would you prefer any other slots? And [prospect_email] would be the right email ID for you?

👉 When Writing An Email

Subject: Objective

Example: Getting personalization right, '40% increase' etc.

Salutation: Yes (Something usual)

Example: Use 'Hi' or only the first name

Greeting: No

Example: Skip lines like 'I hope you are doing well'

Emojis/GIFs:

Bullet Points: Recommended

Closing Line: Logically summarize/ask

Example: Something like 'If these points make sense, shall we speak tomorrow?'

Complimentary Close: None or formal

Example: Something simple like 'Thanks', or nothing at all.

Tone of Words: Objective, informational

Overall Messaging: Focused on allaying doubts and ROI

Length of Mail: Short

Example: Ideally upto 100-120 words

👉 While Negotiating & Closing

The secret to closing fast with Pascal is

- *Proven ROI, pricing and objective proof points are the factors that sway their decision.*

Will you ever get a clear answer from Pascal

- *They are comfortable saying no if they are convinced that it is the correct decision.*

Insights For Deal Planning

How Fast (Or Slow) Will Pascal Move?

- *Their decision-making is neither very fast nor very slow, they are somewhere in between.*

Can Pascal Take Some Risk Or Not?

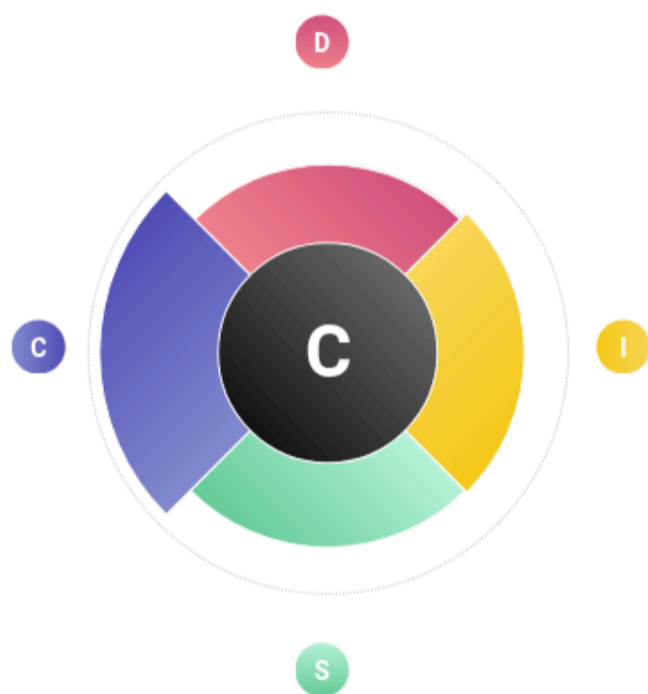
- *They can take risks if their analysis shows that it would be worth it.*

You And Pascal

Personality Compatibility

Not enough data to show compatibility comparison

DISC Profile : Pascal's Key Traits



CALCULATIVENESS

Calculativeness(C) reflects the degree to which a person is likely to be cautious, systematic and analytical. Those scoring high tend to emphasise quality and accuracy, enjoy showing off their expertise or challenging assumptions but can sometimes overanalyze things and be overcritical.