



PATRICK RYAN

Energizer
DISC Type : I

SVP -Corporate Systems, Workplace Services at Dun & Bradstreet
Jacksonville Beach, Florida, United States

Overview

Patrick has no verified overview

Personality Overview

Informal

Big Picture Person

Full Of Energy

They are not always early adopters but can be persuaded by leveraging strong relationships. They excel at seeing the bigger picture, and the long-term impact of their decisions. They are naturally enthusiastic, so take their promise with a pinch of salt.

Topics They Care About

Patrick has no verified topics they care about

Media Appearances

Patrick has no verified media appearances

Work History

- 11-2021
SVP -Corporate Systems, Workplace Services at Dun & Bradstreet
- 5-2018
Senior Vice President at Fiserv
- 1-2016 - 5-2018
SVP - Technical Operations at Fiserv
- 9-2012 - 1-2016
Chief Information Officer - Credit Union Solutions at Fiserv
- 1-2009 - 9-2012
Director Global Operations at HP

Education

- Computer Hardware Engineering from Control Data Technological Institute

More Information

Social Presence :



Prographics :

Exp : **24** Location : **Jacksonville Beach, Florida, United States** Job Level : **Leadership**

Designation : **SVP -Corporate Systems, Workplace Services at Dun & Bradstreet**

Insights For Selling To Patrick

👉 During A Call Or A Meeting

DO's

- Do some small talk, ask them how things are going on their side
- Speak enthusiastically with energy, maintain a clear and confident tone
- Talk anecdotally about the customer experience that your product offers

DONT's

- Avoid ifs and buts, don't talk too much about the risks etc.
- Avoid overloading them with too much detail
- Don't be too formal, focus on building comfort and trust

👉 When Cold Calling

Insights

Pattern Interrupt: Informal style, where you are talking in a friendly & casual manner, with a big smile on makes them want to speak to you.

Pace: Don't be too fast or too slow, stay in the middle. Sound like a 'brings happiness to others' person.

Tone: Speak with high energy and in a personal manner, as if you have met a friend suddenly after a long time.

Tactics To Win: Giving social proof, personal rapport, usage of superlatives, repeating their name.

Mistakes To Avoid: Information overload, use of negations

Making The Ask: Use positivity and/or humor to make the ask. It appeals to them, as if you are bringing a cheer to their day. (Avoid doing this with Dominant or Calculative types)

Subconscious Driver: They are driven by emotion more than any other type. Hence a proposition that excites them will immediately get their attention.

Script

Greeting: Hey Patrick, [user_fname] here at [user_companynamewithfirsttwowords] calling you this morning/evening!

Opener: Now I know how much people love cold calls, so how about 30 seconds to tell you what I have for you?

Introduction: We have built an AI that predicts exactly what will build a solid relationship with each prospect before you even spend a minute with them.

Ask: Patrick, leaders just like you at companies like [abc], [xyz] have been blown away with what they have seen, why don't we put 15 minutes on your calendar to show you if what I am saying is actually real, yeah?

Close: So morning at around [time] next [tuesday], shall we say? And is it [prospect_email]? Don't want to get that wrong you know!

👉 When Writing An Email

Subject: Personalized, catchy

Example: John, is this interesting?', 'Increasing sales conversion, together!' etc.

Salutation: Yes (Something casual)

Example: Use 'Hi', 'Hey' etc. (along with the first name)

Greeting: Yes (Say something interesting/unusual)

Example: Use unusual lines, like 'This has been quite a week', 'What a game yesterday' etc.

Emojis/GIFs:

Bullet Points: Avoid

Closing Line: Build excitement

Example: Something like 'So John, lets get the ball rolling?'

Complimentary Close: Unique, pleasant

Example: Something like 'Excited!', 'To a great partnership!' etc.

Tone of Words: Friendly, first-person

Overall Messaging: Focused on the person and relationship

Length of Mail: Long

Example: Maximum upto 150 words

👉 While Negotiating & Closing

The secret to closing fast with Patrick is

- *Relationship and trust can be vital with them, sometimes more than anything else.*

Will you ever get a clear answer from Patrick

- *They are unlikely to say no directly, you have to make that decision yourself.*

Insights For Deal Planning

How Fast (Or Slow) Will Patrick Move?

- *They are not the fastest decision makers, their friendly approach can give false positive signals.*

Can Patrick Take Some Risk Or Not?

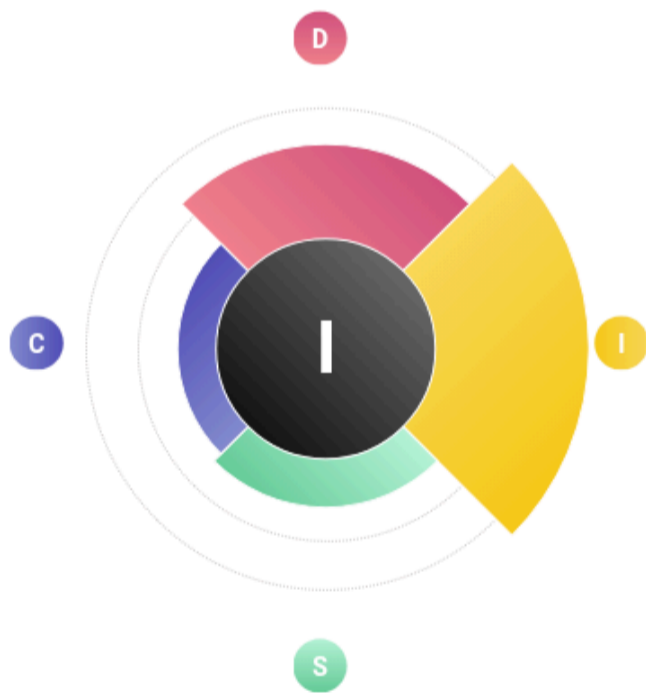
- *They may take certain risks that they deem unlikely of personal repercussions.*

You And Patrick

Personality Compatibility

Not enough data to show compatibility comparison

DISC Profile : Patrick's Key Traits



INFLUENCE

Influence(I) reflects the degree to which a person prefers to work by influencing or persuading others. Those scoring high tend to be people oriented, are motivated by social recognition and building relationships and can be described as warm and enthusiastic in general.