



RACHEL RIVERS

Head of Customer Life Cycle at SmartestEnergy
Stowmarket, England, United Kingdom

Overview

Rachel Rivers is an experienced leader in the utilities industry, currently serving as the Head of Customer Life Cycle at SmartestEnergy. With a Masters degree from the University of Exeter, she has progressed through several roles within the company, including energy forecasting and deal capture.

Rachel has built her career entirely at SmartestEnergy, advancing from a manager-level position to her current leadership role.

Topics They Care About

Customer Experience

Her role as Head of Customer Life Cycle indicates a primary focus on managing and improving the entire journey for SmartestEnergy's customers.

Team Building

Actively posts about job opportunities on her team, indicating she is focused on recruiting and developing talent for sales support functions.

Energy Forecasting

A previous role as Head of Deal Capture and Energy Forecasting highlights her expertise in analyzing and predicting energy market trends.

Utilities Industry

[Predicted] Her long career at SmartestEnergy and interest in related companies like British Gas suggest a deep engagement with the broader utilities sector.



Media Appearances

Rachel has no verified media appearances

Work History

- 4-2022
Head of Customer Life Cycle at SmartestEnergy
- 3-2020 - 4-2022
Head of Deal Capture and Energy Forecasting at SmartestEnergy
- 7-2019 - 3-2020
Deal Capture Manager at SmartestEnergy

More Information

Social Presence :



Prographics :

Exp : **6** Location : **Stowmarket, England, United Kingdom** Job Level : **Mid-senior**

Designation : **Head of Customer Life Cycle at SmartestEnergy**

Education

- Master's degree from University of Exeter