



# ROBERT BEECHER

**Captain**  
DISC Type : DS

**Chief Executive Officer at Robert Beecher Consulting**  
Ubley, England, United Kingdom

## Overview

Robert has no verified overview

### 👉 Personality Overview

**Long-Term Thinker**

**Output-Driven**

**Consummate Professional**

They are very professional in their approach and can weigh multiple perspectives together. They might take some time to make their mind up but once they do, they don't change it easily. Reading between the lines and seeing beyond your words comes naturally to them.

### 👉 Topics They Care About

Robert has no verified topics they care about

## Media Appearances

Robert has no verified media appearances

## Work History

- 1-2025  
Chief Executive Officer at Robert Beecher Consulting
- 5-2023  
Chief Operating Officer at Hexatronic
- 4-2019 - 1-2023  
Director of Supply Chain & Procurement at John Guest Ltd.
- 2-2017 - 2-2019  
Director of Global Operations at Tech21
- 10-2016 - 12-2016  
Head of European Operations at JAE Europe

## Education

- 1986 - 1989  
BA from University of Leicester
- 1980 - 1986  
Education details unavailable from Dulwich College

## More Information

Social Presence :



Prographics :

Exp : 20 Location : **Ubley, England, United Kingdom** Job Level : **Leadership**

Designation : **Chief Executive Officer at Robert Beecher Consulting**

## Insights For Selling To Robert

### 👉 During A Call Or A Meeting

#### DO's

- Come across as a trustworthy professional and be respectful, they usually know their game
- Let them know of potential risks but suggest mitigation methods alongside
- Use phrases like 'your team deserves', 'best in class' etc.

#### DONT's

- Avoid putting conscious effort into relationship-building
- Don't shy away from asking hard questions, but be extra polite
- Don't take their patience for granted, avoid long-winding sermons

## 👉 When Cold Calling

### Insights

**Pattern Interrupt:** Confident style, with a mix of informality and formality gets their attention.

**Pace:** Speak slightly fast. Sound like a 'gets shit done' person.

**Tone:** Do not sound too eager, as if you have met a friend suddenly after a long time. Keep the tone calm but confident.

**Tactics To Win:** Strong words, focus on results, respectful confidence

**Mistakes To Avoid:** Apologizing, nervousness, information overload, social proof

**Making The Ask:** Confidently, ask for 10-15 minutes. Allude to the results and outcomes that are possible. They care about the ends more than the means.

**Subconscious Driver:** Results and outcomes are what matter to them. Any credible shot at getting results will appeal to them quickly.

### Script

**Greeting:** Robert, this is [user\_fname] at [user\_companynamewordstwowords].

**Opener:** In 30 seconds if I could share how 100% of your sellers could kick ass this year, can I go for it?

**Introduction:** We have built an AI that predicts exactly what would matter to your buyer before you even meet them.

**Ask:** Can I put 15 minutes on your calendar to show you how this changes outcomes for you?

**Close:** [time1] on [date1] sounds good? Or would you prefer [time2] on [date2]? And [prospect\_email] works well?

## 👉 When Writing An Email

**Subject:** To the point, formal

*Example: Personalized sales funnel', 'Sales conversion' etc.*

**Salutation:** No

*Example: Skip 'Hi', 'Hey' etc., use only the first name*

**Greeting:** No

*Example: Skip lines like 'I hope you are doing well'*

**Emojis/GIFs:**

**Bullet Points:** Could use

**Closing Line:** Formally state your ask

*Example: Something like 'If you are available tomorrow, shall we discuss this?'*

**Complimentary Close:** None or standard

*Example: Something simple like 'Thanks', 'Regards', or nothing at all.*

**Tone of Words:** Confident with a formal touch

**Overall Messaging:** Focused on output

**Length of Mail:** Short

*Example: Maximum upto 100-120 words*

## 👉 While Negotiating & Closing

The secret to closing fast with Robert is

- *Strong proof of impact and their conviction will matter the most, but they wouldn't want to act unilaterally either*

Will you ever get a clear answer from Robert

- *They will say no if they are not convinced but you will have to prompt them.*

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## Insights For Deal Planning

How Fast (Or Slow) Will Robert Move?

- *They will want to understand things well but can move fast once they have a clear picture.*

Can Robert Take Some Risk Or Not?

- *They have good risk tolerance but are likely to think it through once or twice.*

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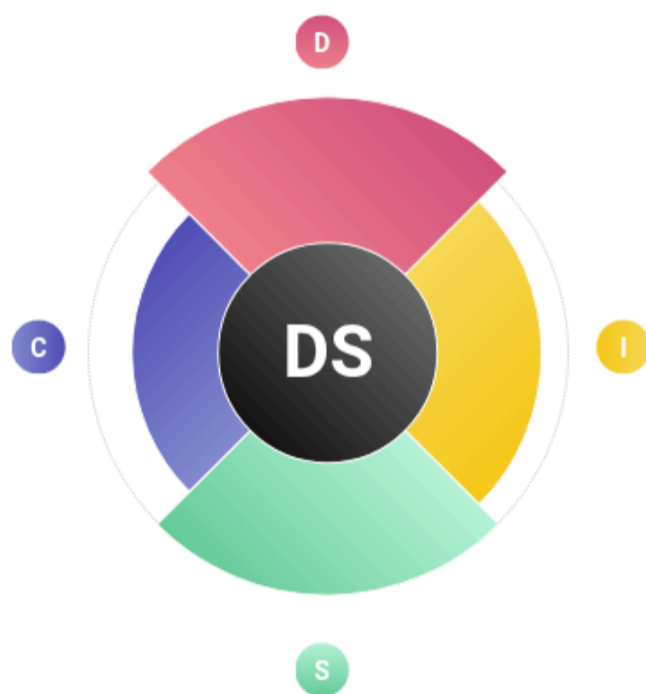
## You And Robert

### Personality Compatibility

Not enough data to show compatibility comparison

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## DISC Profile : Robert's Key Traits



### **DOMINANCE**

Dominance(D) reflects how goal and task oriented a person is and her ability to accomplish results, irrespective of how demanding the circumstances might be. Those scoring high tend to be motivated by winning, competition and success and can be described as direct, demanding and strong willed.

### **STEADINESS**

Steadiness(S) reflects the degree to which a person is likely to focus on cooperation, support and taking everyone along. Those scoring high tend to be consistent and calm, are excited about the opportunity to collaborate and partner and could sometimes be indecisive or overly accommodating.