



STEPHANIE DUFFY

Enthusiast
DISC Type : i

Vertical Integrated Marketing Manager, Electrical Connections at nVent
Greater Cleveland, United States

Overview

Stephanie has no verified overview

Personality Overview

Non-Confrontational **Story Driven** **Consensus Focused**

They prefer to build relationships rather than staying totally transactional. Unlike D or C types, they are convinced more by stories and testimonials. They are generally friendly, so be careful when relying on their word.

Topics They Care About

Stephanie has no verified topics they care about

Media Appearances

Stephanie has no verified media appearances

Work History

- 12-2025
Vertical Integrated Marketing Manager, Electrical Connections at nVent
- 5-2022 - 12-2025
Senior Vertical Marketing Communications Specialist at nVent
- 8-2018 - 5-2022
Content Marketing Specialist at nVent
- 12-2017 - 8-2018
Account Service Specialist at True Digital Communications
- 1-2016 - 11-2017
Content Marketing - Public Relations Associate at True Digital Communications

Education

- Bachelor of Science - BS from Kent State University
- High School Diploma from New Philadelphia High School

More Information

Social Presence :



Prographics :

Exp : **14** Location : **Greater Cleveland, United States** Job Level : **Middle**

Designation : **Vertical Integrated Marketing Manager, Electrical Connections at nVent**

Insights For Selling To Stephanie

👉 During A Call Or A Meeting

DO's

- Give them the opportunity to lead the conversation where possible
- Speak from experience about success that the product has seen with other customers
- Refer to interesting customer testimonials and stress on great customer experience

DONT's

- Don't be excessively objective, be like a storyteller with them
- Don't be too formal with them, they trust informality more
- Don't ask too many questions in one go, weave them into the flow

👉 When Cold Calling

Insights

Pattern Interrupt: Informal style, where you are talking in a friendly & casual manner, with a big smile on makes them want to speak to you.

Pace: Don't be too fast or too slow, stay in the middle. Sound like a 'brings happiness to others' person.

Tone: Speak with high energy and in a personal manner, as if you have met a friend suddenly after a long time.

Tactics To Win: Giving social proof, personal rapport, usage of superlatives, repeating their name.

Mistakes To Avoid: Information overload, use of negations

Making The Ask: Use positivity and/or humor to make the ask. It appeals to them, as if you are bringing a cheer to their day. (Avoid doing this with Dominant or Calculative types)

Subconscious Driver: They are driven by emotion more than any other type. Hence a proposition that excites them will immediately get their attention.

Script

Greeting: Hey Stephanie, [user_fname] here at [user_companynamewordstwowords] calling you this morning/evening!

Opener: Now I know how much people love cold calls, so how about 30 seconds to tell you what I have for you?

Introduction: We have built an AI that predicts exactly what will build a solid relationship with each prospect before you even spend a minute with them.

Ask: Stephanie, leaders just like you at companies like [abc], [xyz] have been blown away with what they have seen, why don't we put 15 minutes on your calendar to show you if what I am saying is actually real, yeah?

Close: So morning at around [time] next [tuesday], shall we say? And is it [prospect_email]? Don't want to get that wrong you know!

👉 When Writing An Email

Subject: Personalized, catchy

Example: John, is this interesting?', 'Increasing sales conversion, together!' etc.

Salutation: Yes (Something casual)

Example: Use 'Hi', 'Hey' etc. (along with the first name)

Greeting: Yes (Say something interesting/unusual)

Example: Use unusual lines, like 'This has been quite a week', 'What a game yesterday' etc.

Emojis/GIFs:

Bullet Points: Avoid

Closing Line: Build excitement

Example: Something like 'So John, lets get the ball rolling?'

Complimentary Close: Unique, pleasant

Example: Something like 'Excited!', 'To a great partnership!' etc.

Tone of Words: Friendly, first-person

Overall Messaging: Focused on the person and relationship

Length of Mail: Long

Example: Maximum upto 150 words

👉 While Negotiating & Closing

The secret to closing fast with Stephanie is

- *Relationship and rapport are valuable for them, but so is proven product value.*

Will you ever get a clear answer from Stephanie

- *They will hardly ever say a direct no.*

Insights For Deal Planning

How Fast (Or Slow) Will Stephanie Move?

- *Even when they are constantly engaged, they do not reach decisions quickly.*

Can Stephanie Take Some Risk Or Not?

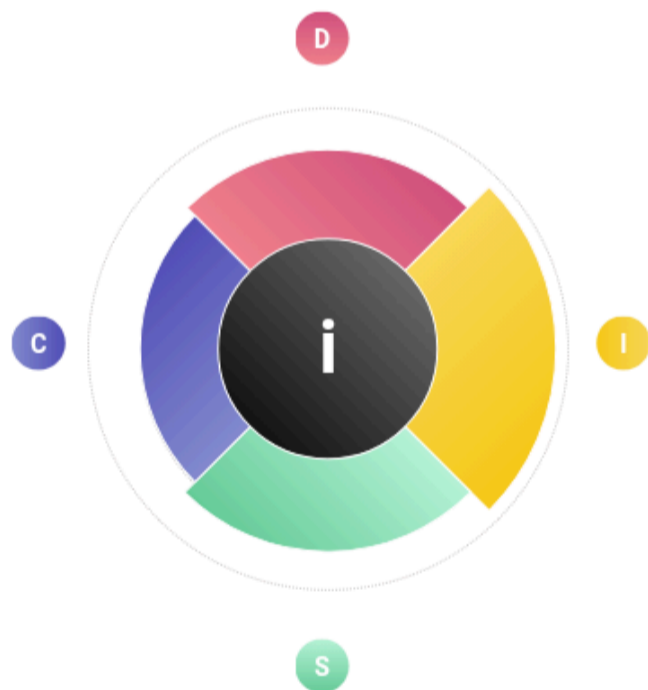
- *They can take some low-probability risks if needed.*

You And Stephanie

Personality Compatibility

Not enough data to show compatibility comparison

DISC Profile : Stephanie's Key Traits



INFLUENCE

Influence(I) reflects the degree to which a person prefers to work by influencing or persuading others. Those scoring high tend to be people oriented, are motivated by social recognition and building relationships and can be described as warm and enthusiastic in general.