



# STEPHEN ADEJUMO

**Enigma**  
DISC Type : cid

**Pastor at Holy Trinity Temple**  
London, England, United Kingdom

## Overview

Stephen has no verified overview

### 👉 Personality Overview

- Friendly Yet Blunt
- Fast Follower
- Persuasive & Assertive

They can sound friendly and charming but can quickly change gears to become inquisitive and probing. They are generally strong communicators and are not easy to convince. They are likely to ask many questions and look heavily for supporting proof as well as information.

### 👉 Topics They Care About

Stephen has no verified topics they care about

## Media Appearances

Stephen has no verified media appearances

## Work History

- 9-2010  
Pastor at Holy Trinity Temple

## Education

- 1978 - 1982  
Education details unavailable from Government college Ibadan, Oyo State Nigeria

## More Information

### Social Presence :



### Prographics :

Exp : 15    Location : London, England, United Kingdom    Job Level : N/A    Designation : Pastor at Holy Trinity Temple

# Insights For Selling To Stephen

## 👉 During A Call Or A Meeting

### DO's

- Help them realize that any personal risk in making this decision is far less compared to what the results could mean for them
- Let them lead the discussion, create opportunities for them to speak if they are not very forthcoming
- Use a combination of data as well as stories for your pitch, a ppt might not be necessary

### DONT's

- Don't be too objective but make sure to pad your storytelling with data points
- Avoid long presentations and just 'high-level' value proposition, dive into the details
- Avoid making offhand commitments, understand the root of their concerns first

## 👉 When Cold Calling

### Insights

**Pattern Interrupt:** Speaking in a slightly hesitant manner, and seeking their permission at the start through a negation can get you a chance.

**Pace:** Speak slightly fast, especially if you tend to be calm and confident. Sound like a 'knows their domain' person.

**Tone:** Keep your tone slightly apprehensive, as if you are a little unsure about calling them.

**Tactics To Win:** Use of negations, giving full information

**Mistakes To Avoid:** Use of superlatives, overusing social proof

**Making The Ask:** Use negations, it is extra effective with them. It gives them a chance to say no, they like doing that.

**Subconscious Driver:** They believe they know a lot, so it needs to make sense as well as make them curious. They need to think that it is something worth investigation.

### Script

**Greeting:** Hi Stephen, this is [user\_fname] at [user\_companynamewithfirsttwowords].

**Opener:** You probably don't want to be on this cold call, would it be a problem if I asked for 30 seconds of your time?

**Introduction:** My company has leveraged 30+ years of research to build an AI that can predict anyone's personality, behavior and decision-making style before you even spend a minute with them.

**Ask:** Companies like [abc], [xyz] have been able to move [KPI1] by X% and [KPI2] by Y%. Would it be too much to put 15 minutes on your calendar to share why this could be high ROI for you?

**Close:** Can I suggest [time1] on [date1]? Or would you prefer any other slots? And [prospect\_email] would be the right email ID for you?

## 👉 When Writing An Email

**Subject:** Exciting but objective

*Example: Making it personalized', 'Changing how to sell' etc.*

**Salutation:** Yes ( Something usual)

*Example: Use 'Hi' (along with the first name)*

**Greeting:** No

*Example: Skip usual lines like 'I hope you are doing well'*

**Emojis/GIFs:**

**Bullet Points:** Could use

**Closing Line:** Logically summarize, keep high energy

*Example: Something like 'If these points make it clear, lets wrap this up at 11am?'*

**Complimentary Close:** Unique or standard

*Example: Something like 'Looking forward!', 'To new beginnings!' etc.*

**Tone of Words:** Confident, informational

**Overall Messaging:** Focused on generating excitement while staying objective

**Length of Mail:** Medium

*Example: Ideally upto 120-130 words*

## 👉 While Negotiating & Closing

The secret to closing fast with Stephen is

- *Proven value, strong objective evidence are important for them, rapport can impact decisions a little.*

Will you ever get a clear answer from Stephen

- *They are practical and friendly, but can give a clear response with a little prodding*

## Insights For Deal Planning

How Fast (Or Slow) Will Stephen Move?

- *They like to be detailed, so unless they develop strong conviction, they can take their time to arrive at decisions*

Can Stephen Take Some Risk Or Not?

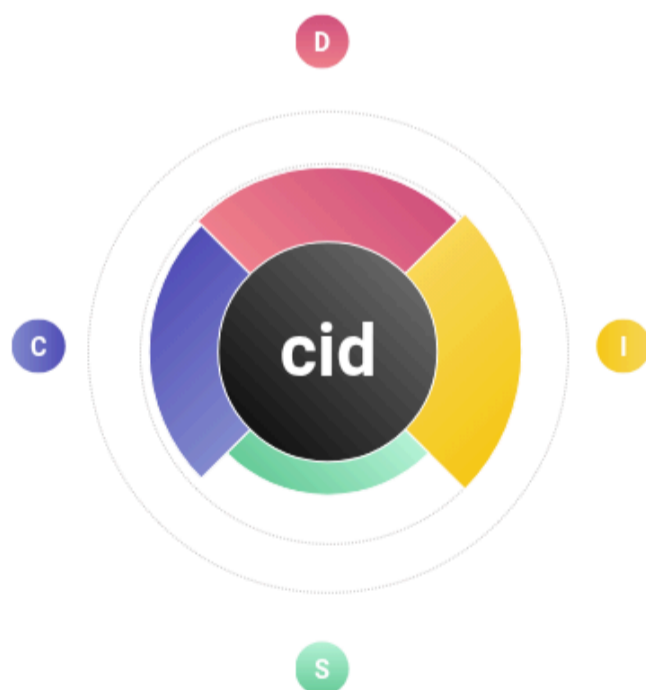
- *They evaluate their decisions systematically and do not take risks that often, unless you can get them to develop strong conviction*

## You And Stephen

### Personality Compatibility

Not enough data to show compatibility comparison

## DISC Profile : Stephen's Key Traits



### CALCULATIVENESS

Calculativeness(C) reflects the degree to which a person is likely to be cautious, systematic and analytical. Those scoring high tend to emphasise quality and accuracy, enjoy showing off their expertise or challenging assumptions but can sometimes overanalyze things and be overcritical.

### INFLUENCE

Influence(I) reflects the degree to which a person prefers to work by influencing or persuading others. Those scoring high tend to be people oriented, are motivated by social recognition and building relationships and can be described as warm and enthusiastic in general.

### DOMINANCE

Dominance(D) reflects how goal and task oriented a person is and her ability to accomplish results, irrespective of how demanding the circumstances might be. Those scoring high tend to be motivated by winning, competition and success and can be described as direct, demanding and strong willed.