



TIMOTHY BYRD

Trailblazer
DISC Type : DI

Senior Network Architect at National Vision Inc.
Atlanta, Georgia, United States

Overview

Timothy has no verified overview

Personality Overview

Assertive

Persuasive

Values Relationships

They do not mind taking risks and can make hard decisions, if necessary. They are charming and have the ability to align others behind their decisions. They like to keep things under control.

Topics They Care About

Timothy has no verified topics they care about

Media Appearances

Timothy has no verified media appearances

Work History

- 10-2020
Senior Network Architect at National Vision Inc.
- 10-2019 - 10-2020
Senior Network Engineer at National Vision Inc.
- 5-2019 - 12-2019
Senior Network Engineer at Hays
- 10-2018 - 5-2019
Principle Network Engineer at Manhattan Associates
- 3-2016 - 10-2018
Senior Network Engineer at Troutman Sanders LLP

Education

Timothy has no verified education history

More Information

Social Presence :



Prographics :

Exp : 10 Location : Atlanta, Georgia, United States Job Level : N/A

Designation : Senior Network Architect at National Vision Inc.

Insights For Selling To Timothy

👉 During A Call Or A Meeting

DO's

- Keep your pitch focused on the impact but nurture the relationship too
- Ask them for a lunch or coffee once some rapport has been established
- Use phrases like 'your decision will', 'you will impact' etc.

DONT's

- Don't hesitate from asking them how they truly feel about your product
- Avoid unnecessary negativity or slowness
- Do not look like someone who doesn't know what they are talking about

👉 When Cold Calling

Insights

Pattern Interrupt: Confident style, with a mix of informality and formality gets their attention.

Pace: Speak slightly fast. Sound like a 'gets shit done' person.

Tone: Do not sound too eager, as if you have met a friend suddenly after a long time. Keep the tone calm but confident.

Tactics To Win: Strong words, focus on results, respectful confidence

Mistakes To Avoid: Apologizing, nervousness, information overload, social proof

Making The Ask: Confidently, ask for 10-15 minutes. Allude to the results and outcomes that are possible. They care about the ends more than the means.

Subconscious Driver: Results and outcomes are what matter to them. Any credible shot at getting results will appeal to them quickly.

Script

Greeting: Timothy, this is [user_fname] at [user_companynamefirsttwowords].

Opener: In 30 seconds if I could share how 100% of your sellers could kick ass this year, can I go for it?

Introduction: We have built an AI that predicts exactly what would matter to your buyer before you even meet them.

Ask: Can I put 15 minutes on your calendar to show you how this changes outcomes for you?

Close: [time1] on [date1] sounds good? Or would you prefer [time2] on [date2]? And [prospect_email] works well?

👉 When Writing An Email

Subject: Exciting, direct

Example: John, quantum jump', 'Is it game over?' etc.

Salutation: No

Example: Skip 'Hi', 'Hey' etc., use only the first name

Greeting: No (Or say something unique)

Example: Skip anything, or say something unique like 'What an exciting discussion it's been!'

Emojis/GIFs:

Bullet Points: Could use

Closing Line: Informally state your ask

Example: Something like 'John, if you are on, let's finalize tomorrow?'

Complimentary Close: Unique, casual

Example: Something like 'Looking forward!', 'To new beginnings!' etc.

Tone of Words: Informal, direct

Overall Messaging: Focused on personal achievement

Length of Mail: Short

Example: Ideally upto 100-120 words

👉 While Negotiating & Closing

The secret to closing fast with Timothy is

- *Relationship and product conviction matter equally, followed by a sense of achievement.*

Will you ever get a clear answer from Timothy

- *If they are not convinced, they will say no albeit in a friendly manner.*

Insights For Deal Planning

How Fast (Or Slow) Will Timothy Move?

- *If you earn their trust and they develop faith in the product, they can make decisions quickly.*

Can Timothy Take Some Risk Or Not?

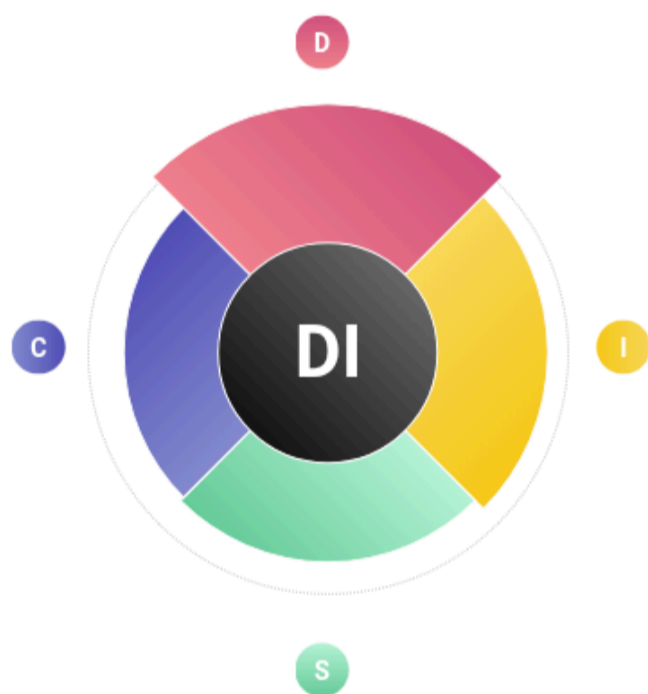
- *They can take risks if necessary.*

You And Timothy

Personality Compatibility

Not enough data to show compatibility comparison

DISC Profile : Timothy's Key Traits



DOMINANCE

Dominance(D) reflects how goal and task oriented a person is and her ability to accomplish results, irrespective of how demanding the circumstances might be. Those scoring high tend to be motivated by winning, competition and success and can be described as direct, demanding and strong willed.

INFLUENCE

Influence(I) reflects the degree to which a person prefers to work by influencing or persuading others. Those scoring high tend to be people oriented, are motivated by social recognition and building relationships and can be described as warm and enthusiastic in general.